



Freeing librarians to be librarians

3M Library Systems

3M seminar invitation: building the case for RFID in your library

Wednesday April 23 2008.

**Altona Meadows Library,
Rear Central Square Shopping Centre,
2 Newham Way,
Altona Meadows, VIC 3028**

AGENDA

9.45–10.00 am

Welcome and refreshments.

10.00–11.00 am

Overview of 3M's latest RFID technologies for libraries.

11.00–11.15 am

Morning refreshments and networking.

11.15–12.00 am

Building the case for RFID at Gold Coast City Council Library Service.

*Ms Leona Jennings, Executive Coordinator,
Library Services Management Projects.*

Sponsored by ALIA Information Online Group.

12.00–12.30 pm

Networking lunch.

12.30–2.30 pm

Building the case for RFID from concept to funding. *Alan Butters, Principal Consultant, Sybis.*

2.30–3.00 pm

Question and answer session.

3.00pm

Chairperson's closing remarks and end of seminar.

3M are pleased to invite you to a special invitation-only seminar on how to build a case for RFID. This seminar represents an excellent opportunity to gain an improved understanding of how to build a case for RFID within your library from the initial "great idea" phase through to funding.



Mr Alan Butters is Principal Consultant at Sybis, a technology consultancy focussed on the needs of Australian libraries. Alan specialises in RFID and process-automation technologies and has almost twenty five years experience working with Australian libraries.

Alan is the Standards Australia representative at the international ISO "Data Model for use of RFID in Libraries" group. He is a member of the Institute of Electrical and Electronic Engineers and has a Masters Degree in Digital Communications from Monash University, where he also works as a sessional lecturer.



Ms Leona Jennings coordinates the initiation, planning and implementation of library projects within Gold Coast City Council. Recently Leona managed a project to implement RFID into Council's 18 library sites. Council was awarded the inaugural Excellence Award by the Information Online Group of the Australian Library and Information Association for the project.

Leona is a member of the RFID for Libraries Standards Australia Working Group IT-019-01-02.

Free parking on site available.

**RSVP by April 4 to Ruth Shiels on 02 9498 9308
or e-mail rashiels@mmm.com**

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